

*** ARTIST CALL ***

**Westerwood Neighborhood Bench
Downtown Greenway, Greensboro NC**

THE PROJECT

The Downtown Greenway is a planned 4-mile walking and biking trail that will encircle downtown Greensboro. It will enhance the urban landscape with a green space that will promote fitness, encourage alternative transportation, provide connectedness and well-being for our residents and visitors in an aesthetically pleasing environment. With connections to the extensive existing and planned trails systems in the city and the county, this loop will connect residents from all parts of the community and beyond. This signature project was identified to provide a lasting legacy to mark Greensboro’s 200th birthday, celebrated in 2008. Three of the four miles have been completed and are open to the public. The final mile, the Western Branch is expected to go under construction in 2022.

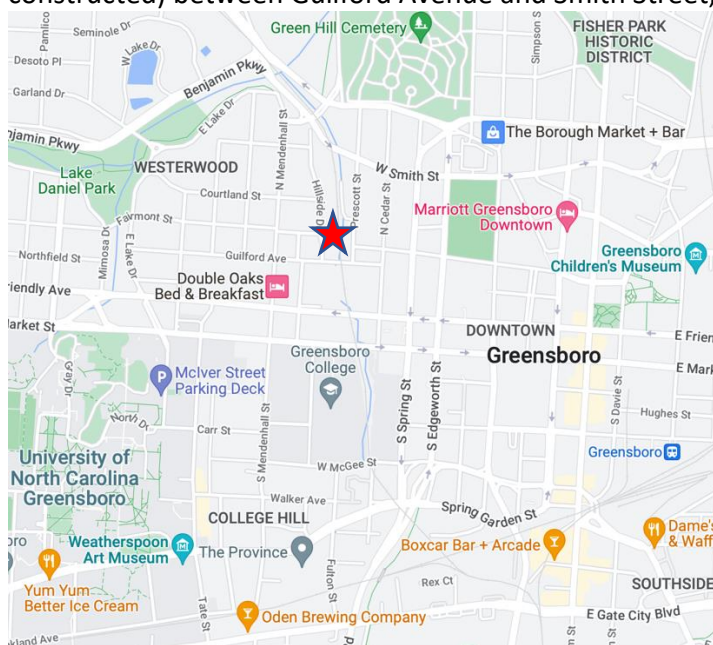
A Public Art initiative has been established to integrate a variety of public art commissions into the design and construction of the Greenway.

NEIGHBORHOOD BENCH PROJECT

An artist designed and/or fabricated bench will represent each of the different neighborhoods through which the Downtown Greenway route travels. This will be the seventh neighborhood public artwork to be commissioned for the Greenway. The design of the artwork will require that the artist work with representatives from the Downtown Greenway and collaborate with residents from Greensboro’s Westerwood neighborhood. The selected artist will be asked to work with the community and its members to capture the essence of the neighborhood’s past, present and/or future, and to incorporate their findings into a creative public art installation.

The Budget: the budget for the design, fabrication and installation of this project is **\$15,000**.

Location: this installation will be located on the Western Branch of the Downtown Greenway (to be constructed) between Guilford Avenue and Smith Street, Greensboro NC 27401.



Artist Eligibility: This commission is open to artists who reside in **North Carolina** with either direct or related comparable experience in implementing and working in the public arena. Artists without direct comparable experience must detail how they will partner with a team to meet the project goals. Artists must be able to effectively work within the project timeline and budget and collaborate with multiple governmental and community agencies and residents.

A link to previous, similar commissions for the Downtown Greenway can be found [here](#).

APPLICATION PROCESS

The Greensboro Downtown Greenway LLC will manage the application and selection process. A Public Art Selection Panel will review applications. The Panel will include local arts professionals, city, and community representatives. The Panel will review the submissions, select semi-finalists for interviews, and select a finalist to prepare a final detailed proposal to be presented to the Public Art Selection Panel.

TIMELINE

Deadline for Submission: June 10, 2022

Semi-finalists Announced: June 17, 2022

Semifinalist Interviews: July, 2022

Finalist Announced: August 5, 2022

Community Meetings to gather input: date TBD

Preliminary Proposal Due: Sept 6, 2022

Final Proposal Due: Oct 1, 2022

Fabrication: Oct-Dec 2022

Installation Complete: TBD (construction schedule will dictate installation date. The Downtown Greenway agrees to store the fabricated bench until installation can be scheduled).

APPLICATION REQUIREMENTS

All submissions must be submitted as a single PDF files consisting of two parts:

1. Part 1—3 pages maximum and should include:

- A resume
- An artist's statement stating interest in the project, artists' approach to public art, and in particular this project, and relevant or related past experience on projects of a similar scope and budget.

2. Part 2—5 pages maximum

- Please include a maximum of 10 digital images of the Artists work accompanied by an annotated list including the Artist, title of work, media, and location of artwork, project budget, and any other relevant information.

Name this document as follows: ArtistLastName_Westerwood (for example: Gray_Westerwood)

Submit materials by email. You may use a file sharing system such as Dropbox or Google Drive to share your submission, or by providing a link to your documents.

Please submit materials to:
submissions@actiongreensboro.org
no later than 5 pm on June 10, 2022

Please contact Barbara Peck at jbpeck@mac.com with any questions.